

Lac Cluster Muzaffarpur under SFURTI Scheme

SFURTI is a Scheme of Fund for Regeneration of Traditional Industries . Ministry of MSME has launched this scheme in the year 2005 with the view to promote Cluster development.

Lac cluster Muzaffarpur is the one of the SFURTI cluster located at Keshopur in Muzaffarpur district of Bihar. This cluster came into existence in March 2022 and this cluster deals in Lac bangles and other decorative items. This cluster has many artisans at different nearby villages from cluster. In 2022 RSS got its cluster namely Lac cluster Muzaffarpur.

The assistance in the form of CFCs and skill training have given hopes to artisans living in rural India. Now they have a chance to refine their skills using industry standards, find linkages to the market and meet the demands of global handicraft and handloom products.

The story of Lac cluster is also the same here also we have engaged many artisans who are making lac products lac bangles are a special type of bangles which are specialised in the northern part of Bihar and has a specialisation here in Muzaffarpur, the peripheral village artisans due to lack of finance ,infrastructure were there in allied works of agriculture but now due to have the opening of this cluster it provides multi-faceted advantage to the artisans especially helping them to increase their income and it provides eternal strength to a women as earlier they were have to be dependent on their spouse for any work now they are free they can now send their off springs to a better place for education and have a good life .The same happens with the male artisans also now they don't have to migrate to other side for jobs even not to local town which is 35 km from their village now this cluster is providing jobs within a periphery of 5km.Earlier they were engaged in other industrial area for job works but they are earning here only.

The scheme aims to benefit clusters through a focus on physical infrastructure creation, technology up gradation, training, product development, innovation, design interventions, marketability, improved packaging and marketing infrastructure of the business with the aim to improve artisanal income, according to the latest scheme guidelines.

Hard interventions are referred to the creation of common facility centres (CFCs) and worksheds, procurement of machineries, working capital and raw material bank, tools and technological up-gradation such as charkha upgradation, tool-kit distribution, etc., warehousing facility and training centre. Likewise, activities considered as soft interventions for developing a cluster are general awareness, counselling, motivation and trust building; skill development and capacity building; machine handling and maintenance training; exposure visits; market promotion initiatives; design and product development; participation in seminars, workshops, etc. Lastly, thematic interventions are provided at a sector level which includes several clusters belonging to that cluster.

These interventions are brand building and promotion campaigns, new media marketing; e-commerce initiatives, research & development initiatives and technological upgradation of similar group of clusters based on performance, etc. we would like to mention here the story of one of our artisan how her life got changed after been into this SFURTI scheme and working in the lac cluster

Our Training Schedule

S. N.	Name of Training	No. of Trainees	Duration	Name of Master Craft person
i	4 week Skill up gradation with semi-skilled artisans	3	28Days	Md. Mehmud

ii.	2 week workshop on advance machinery	3	14Days	Mr Rajesh
iii	4 week workshop on new products development	3	28Days	Md. Rashid

Our SHG

S. N.	Name of SHG	No. of Members	Registered with us on	Name of President
i	Shakti	19	15/07/2023	Baby Devi
ii	Rajnigandha	19	02/12/2022	Mala Devi
iii	Gulab	19	01/04/2023	Shagufta Parveen

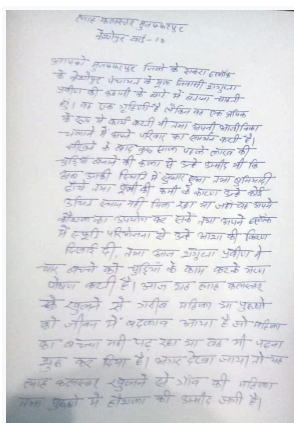
SHG Role

The main role of SHG role is to provide self employment and poverty alleviation and to support the women artisans each other in terms of financial exchanges and to build functional capacity. It also encourage the habit of savings and to have affinity, trust participation and mutual responsibility. The basic tenets of having SHG is to independence and involvement. The ultimate goal is to provide them standard of living and to enhance status in the society.

Best Achievement by SHG.

The best achievement till date of the SHG is to build mutual trust and the feeling of cooperation, team spirit and leadership qualities so that they can cope up with any challenges about each other and to solve them without having the feeling noor of "We and I".

Success story



Our Milestone

Photo



Note cam lite
Address : Keshopur,Bihar,India
Latitude : 25.9404227°
Longitude : 85.5809873°
Altitude : 54.0 meter
Date : 02/16/2024 02:01 PM
Accuracy : 600.0 meter
Time zone : GMT+05:30
Note : iao cluster muzaffar pur





